

HOARDINGS, SIGN BOARDS, CINEMA  
SLIDES, NEWS PAPER, MAGAZINE  
KIOSKS, RADIO, BANNERS,  
SHOWCASE DISPLAY, CABLE T.V.  
RLY. ADVERTISEMENT, B.E.S.T. AD,  
FILM MODELLING EVEBT & SALES  
PROMOTION AND DIGITAL PRINTING  
THROUGHOUT INDIA

**Bright Outdoor Media Limited**

*(Formerly known as Bright Outdoor Media Private Limited)*

CIN - U74300MH2005PLC156444



**Registered Office-** 801, 8<sup>th</sup> Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri  
(West), Mumbai 400 053, Maharashtra, India.

**Contact No.-** 67140000-99 | **FAX** 67140011-22 | **Email ID-** [Brightoutdoor@gmail.com](mailto:Brightoutdoor@gmail.com) | **Website-** [www.brightoutdoor.com](http://www.brightoutdoor.com)

17<sup>th</sup> February, 2024

**The Manager,  
BSE SME Platform  
Department of Corporate Services,  
25th Floor P.J. Towers,  
Dalal Street Fort, Mumbai - 400 001**

**BSE Scrip Code: 543831**

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully

**For BRIGHT OUTDOOR MEDIA LIMITED**

**MR. YOGESH JIWANLAL LAKHANI  
MANAGING DIRECTOR  
DIN: 00845616**

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**Unmissable: Giant Digital LED Billboard (DOOH) Lights Up SCLR Mumbai!**

Bright Outdoor Media Limited has installed a huge Digital LED Hoarding at SCLR Mumbai. Sized at 40 feet by 40 feet, with eye level visibility 24x7. This morning traffic billboard is set to grab attention from people traveling from Fort, Dadar, Lokmanaya Tilak Terminus, Santacruz Airport, BKC and going towards Powai, Mankhurd, Thane, Vashi, Mulund, Ghatkoper etc. Reserve your slot now to make your brand shine brighter than ever before!